What is a Web application?
• An application designed from the start to run in a web-based environment
  ➤ Hypermedia aspects must be taken into account throughout the application lifecycle
• A web application is an application, not just a set of web pages
  ➤ Implies the notion of a session

Customisation -- the key to UWAs
• Customisation as the uniform mechanism to provide adaptability
• Customisation framework based on a reflective architecture

What is an ubiquitous Web application?
• Anytime / anywhere / anymedia syndrome
• Takes into account different capabilities of devices (display size, method of input, ...)
• Must be context-aware
• Must support personalisation

Customisation Rules
• Translate requirements into the variable part of the ubiquitous Web-Application
• Use the event/condition/action mechanism